



MiCorps  
Monitoring Michigan's Water Quality

Working Together for Healthy Lakes  
2024 Joint Conference  
October 2-4 Grand Rapids

# Sponsorship and Exhibitor Opportunities

# The **Michigan Inland Lakes Partnership (MILP)** and **MiCorps** invite you to support the 2024 Michigan Inland Lake Convention.

*Join Michigan organizations, agencies, and businesses in helping advance stewardship of our inland lakes through learning, networking, and exchange of ideas.*

The Michigan Inland Lakes Convention is a biennial event that brings together professionals, researchers, local government officials, students lake enthusiasts, and others interested in protecting Michigan's water resources. Your support helps keep prices reasonable for all participants, allows us to offer student scholarships, and is an excellent exposure opportunity for your business or organization.

## SPONSORSHIP OPPORTUNITIES

### Headline Sponsor: \$10,000+

- Special signage at the Convention.
- Recognition on the front page of the Convention Program, website, and event announcements.
- Full page ad in the Convention Program.
- Option to briefly address the general session.
- Option to introduce a keynote speaker.

### Platinum: \$9,999 - \$2,500

- Special recognition throughout the Convention, including event announcements and press releases.
- ½ page ad displayed in Convention Program, logo on website, and social media.

### Gold: \$2,499 - \$1,000

- Recognition during Convention
- ¼ page ad in Convention Program, logo displayed on website and social media.

### Silver: \$999 - \$500

- Organization logo displayed on Convention website.
- Recognition during Convention
- Listed in the Convention Program

### Bronze: \$499 - \$250

- Organization logo displayed on Convention website.
- Listed in the Convention Program

### Special Opportunities

#### Wednesday Evening Opening Social

*Networking, Light Appetizers, Beverages*

#### Thursday Evening Convention Social

*Networking, Heavy Appetizers, Beverages*

\*Minimum \$750 Sponsorship

\* Includes special recognition at the Social.

NOTE: Conference registration is separate from Sponsorships. Individual registration needs to be completed through the Convention website.



### Sponsorship Contact:

Jo Latimore - MSU

[latimor1@msu.edu](mailto:latimor1@msu.edu)

517-432-1491

**Sponsorship and Exhibitor Deadline: August 2, 2024**

# EXHIBITOR OPPORTUNITIES

Sponsorship and Exhibitor Deadline: August 2, 2024

## Display Table:

\$500 – without electricity

\$600 – with electricity

- 8 - foot Table with 2 chairs
- Located in the Atrium – the main exhibitor area.
- Listed in the Convention Program.

## Are you a Nonprofit?

*\*Complimentary limited Nonprofit exhibitor space is reserved for MILP Partners on a first come first serve basis.*

*\*A resource table will be available for Nonprofits without exhibitor space for materials.*

## Set up Times for tables is:

Wednesday Evening: 5:00 – 9:00 PM

Thursday morning: 7:00 – 8:30 AM

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NOTE: Conference registration is separate from Exhibitor costs. All attendees for Exhibitors must register. Individual registration needs to be completed through the Convention website.

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## Exhibitor Contact:

Julia Kirkwood - EGLE

[kirkwoodj@michigan.gov](mailto:kirkwoodj@michigan.gov)

269-312-2760



Photo: Alan Newton

**Please make your check payable to “Muskegon River Watershed Assembly” and indicate that the funds are to be directed to the Michigan Inland Lakes Partnership.**

The Muskegon River Watershed Assembly is a registered 501(c)3 nonprofit organization, and your contributions are tax deductible to the fullest extent allowed by law.

**Mail your contribution and this form to:**

MSU Extension  
Attn: Margie Peck  
4747 W 48th St., Suite 107  
Fremont, MI 49412

**Sponsorship and Exhibitor  
Deadline: August 2, 2024**

Date \_\_\_\_\_ Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip/: \_\_\_\_\_

Phone w/area code: \_\_\_\_\_ Email: \_\_\_\_\_

Person(s) responsible for exhibit if different: \_\_\_\_\_

Contact Information: \_\_\_\_\_

Item	Cost/Range	Amount
Headline Sponsorship	\$10,000+	
Platinum Level	\$9,999- \$2,500	
Gold Level	\$2,499 - \$1,000	
Silver Level	\$999 - \$500	
Bronze Level	\$499 - \$250	
Wednesday Evening Opening Social	Minimum \$750	
Thursday Evening Convention Social	Minimum \$750	
Exhibitor Table without electricity	\$500	
Exhibitor Table with electricity	\$600	
MILP Partner Nonprofit Table (contact Julia Kirkwood)	\$0	
<b>Total Amount Enclosed</b>		